



ICYNENE®

RESNET Partners with Icynene to Improve Home Energy Performance across the U.S.

October 2011 – Icynene Inc., manufacturer of spray foam insulation, today announced a partnership with Residential Energy Services Network (RESNET) to promote improved home energy performance in the United States. The two organizations will work collaboratively to meet this goal by promoting building science to achieve long-term sustainable energy savings for homeowners.

Icynene Inc. and RESNET will educate and promote Icynene Licensed Contractors as *preferred spray foam insulation suppliers* who will work together with RESNET-certified Raters. This relationship will help ensure optimal insulating and air-sealing, achieved with Icynene spray foam insulation, is combined with proper mechanical ventilation and performance improvements throughout home construction to maximize energy efficiency, indoor air quality and overall home comfort.

“It is exciting to partner with Icynene,” says RESNET’s Executive Officer, Steve Baden, “Consumers are looking for effective ways to improve their homes’ energy performance that is dependable and seamless. Having Icynene’s Contractors team up with RESNET home energy raters and our Energy Smart contractors meets this need.”

As a preferred supplier for insulation, air-sealing and weatherization, Icynene’s next move will be to offer RESNET’s energy training course as part of the Company’s training program, to assist its Contractors in becoming *EnergySmart*. “By augmenting their training portfolio with the EnergySmart designation, Icynene Contractors will strengthen their reputations as knowledgeable and trusted insulation/air barrier specialists,” explains Betsy Gallacher, VP of Marketing at Icynene.

Working with RESNET will help Icynene Inc. continue to push forward with its effort to support the advancement of policies for new energy-efficient construction and energy-efficient retrofits for both homes and commercial buildings. This is the latest in a series of strategic moves whereby Icynene is working to support performance-based contracting in the retrofit sector as well as builders promoting highly efficient new homes using the HERS index.

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About Icynene Inc.

Icynene Inc. offers a portfolio of light and medium density spray foam insulation products that are designed to help create Healthier, Quieter, More Energy Efficient® homes and buildings. Since 1986, Icynene has been the insulation of choice for green building around the world, setting a standard for energy performance, comfort and reduced greenhouse gas emissions. Icynene’s products are distributed (throughout North America, Australia, Asia and Europe) through a network of Icynene Licensed Contractors and Distributors who perform installation on-site for each custom application. For more information, visit www.Icynene.com