

Masonry Innovation Pairs Classic Beauty with Modern Benefits SureTouch® by Oldcastle®

While few can argue the beauty and appeal of traditional masonry exteriors, the time, cost and required expertise of revamping buildings and homes in this classic style impedes the use of masonry as a cladding and building option. SureTouch® by Oldcastle® combines new construction technology and current masonry trends to create the timeless look of masonry while adding modern day conveniences.

Timeless Beauty meets Exceptional Value

It is no secret that prefabricated masonry is a much more cost effective alternative to traditional masonry. SureTouch's classic styles such as the Morency Stone Collection and the Oxford Clay Brick Collection (made by Glen Gery) are characterized with carefully designed textures and colors to give the appearance of hand-cut building stones or traditional clay brick that appeal to modern aesthetic preferences.

Classic Durability Paired with Modern Insulation

The durability of stone and clay brick exteriors is an attribute that many owners prefer in both their home and commercial properties. SureTouch's innovative technology pairs masonry's durability with foam panels to create an R-13.5 insulation value for energy savings and acoustical comfort. Another very useful feature is the drainage channels found on both sides of the foam panels which naturally drain away any water that might infiltrate the veneer.

Traditional Labor Revolutionized by SureTouch System

While many modern cladding and building options combine durability, aesthetic appeal and energy savings, few have revolutionized traditional labor needs as the SureTouch masonry system is poised to do. SureTouch's *paint-by-numbers* installation takes the guesswork and time out of masonry design and installation.

Visit www.SureTouchUSA.com for more information.

Allied Building Products is a premier supplier of SureTouch by Oldcastle in the New York City/Long Island area.

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Pre-molded panels are installed level and secured with stainless steel screws.



Anchors hold polystyrene panels in place and secure masonry to frame of house.



Polystyrene panel corners are trimmed to 45°



Modular stones or bricks are popped into place.



Mortar is applied using manual gun. Joints are finished & excess mortar is removed.



SureTouch Morency Margeaux

